ADVANCED IMMERSION WORKSHOP

Prosci®
PEOPLE. CHANGE. RESULTS.

The Advanced Immersion Workshop is two-day professional development program that focuses on advanced change management tools and application. During the workshop, participants apply cutting-edge, research-based approaches designed to help deliver exceptional results on complex change.

WHO IS THIS WORKSHOP FOR?

This hands-on workshop is for those interested in delivering exceptional results on complex change projects with advanced tools. This includes anyone:

- Enrolled in or considering enrollment in a Prosci Advanced Certification

- Interested in gaining additional proficiency in Prosci's tools and methods

- Looking for additional tools and insights for addressing complex change projects

For change leaders enrolled into an Advanced Certification Track, fast track your way through five modules and leverage in-person time with Prosci's instructional team and other advanced practitioners.

All change professionals are welcome in this workshop, but basic understanding and experience in change management is required.

WORKSHOP OBJECTIVES

During this workshop, participants will engage with other practitioners and see how others are leveraging cutting-edge, research-based change management tools on real projects in a variety of industries. They will also learn how to apply these tools focused around:

- Change management metrics

- People dependent contributions to change projects

- Defining success and monitoring the health of a project over time

WORKSHOP AGENDA

Day One

- Networking breakfast

- Creating a multi-dimensional Change Scorecard to define, track and measure change success and outcomes

- Calculating the "adoption contribution" of project ROI

Day Two

- Networking Breakfast

- Monitoring and improving project health leveraging the PCT Analyzer

- Tracking and guiding individual transitions through change with the ADKAR Dashboard

- Aligning your approach to best practices and the top seven Key Success Factors

COURSE MATERIALS

Participants will receive:

- *Best Practices in Change Management*

- 12-month access to the five following Prosci Portal tools:

    - Change Scorecard

    - CMROI Calculator

    - PCT Analyzer

    - ADKAR Dashboard

    - eBest Practices Audit